

## Fast OnDemand Color Label Printing Without Compromise.

The solution for your production challenges. The VP700 delivers incredible high definition color labels for labelling your products. With its blazing print speed & low ink cost, the VP700 will produce affordable labels allowing customers to take total control of their production.

The VP700 color label printer is ideal for short to medium print requirements. All this combined with its ability to print vibrant colors at up to 60 feet per second on a wide range of paper, polyester, polypropylene and vinyl label stocks makes the VP700 the perfect solution for printing labels in-house, on time and on your terms.



**Low Investment**  
 = High ROI



**Compact**



**Fast and Flexible**  
 = Shorten Time to Market



**Low Cost per Label**  
 = Higher Margin



**Top Notch**  
 Print Quality



### Suitable for



Food & Beverage



Healthcare & Nutraceuticals



Logistics



Manufacturing



Retail



Small/Medium Enterprise

# Specifications

## GENERAL

<b>Print Speed</b>	6 or 12 ips (152.4 or 304.8 mm/s)
<b>Print Resolution</b>	1,600 x 1,600 dpi or 1,600 x 800 dpi
<b>Print Width</b>	2" - 8.5" (50.8 - 215.9 mm)
<b>Communication</b>	USB 2.0, 10/100Base-T, GPIO
<b>Inks</b>	Dye Ink in 5 individual 250ml CYMCK color
<b>Time to First Label</b>	Less than 10s
<b>Dimensions</b>	18.7" (W) x 19.6" (H) x 23" (D) (476 x 497 x 585 mm)
<b>Weight (Printer only)</b>	77 lbs (35 kg)

## PRINTING

<b>Print Modes</b>	Roll-to-Cut, Roll-to-Roll, Print & Hold
<b>Barcode PQ</b>	1D barcode ≥ Grade B (Code 39) with 10 mils bar width 2D barcode ≥ Grade B (PDF417) with 10 mils cell size

## OPERATION

<b>Electrical</b>	Universal power supply - 100 - 240 Vac, Peak current < 4A
<b>Operating Temperature</b>	15 to 35°C at RH 20 - 80%
<b>Storage Temperature</b>	-5 to 50°C
<b>Standards/Approvals</b>	FCC Part 15, Subpart B, Class A (US), CE (Europe), BSMI (Taiwan) IEC 60950-1 Compliance (International), RCM (Australia), CCC (China), cCSAus (US/Canada)
<b>User Interface</b>	Embedded web server Blacklit LCD control panel in 8 languages LED for Printer warnings and readiness indication Unobstructed accessibility to service bays for print head and ink tanks Designed for ease of setup, troubleshooting and service

## MEDIA

<b>Sensor Type</b>	Gap, Reflective sensor for black mark
<b>Media Types</b>	Roll (Continuous, Die-cut), Fan-fold
<b>Media Thickness</b>	0.1 - 0.3 mm
<b>Roll Diameter</b>	8" (203 mm) OD with 3" (76.2 mm)
<b>Supported Media</b>	Glossy, matt, synthetics
<b>Media Length</b>	Up to 40" (1,016 m)

**Construction** Metallic casing with industrial grade ruggedness

**What's in the Box** Printer (Integrated with Un-winder), print head, USB Cable, AC power cable and ink cartridges

**Warranty** 1 Year limited warranty or 5 Million inches, whichever comes first

The VP700 supports all major MS Windows based label and graphics design applications like



## Overview

**Recessed Handles**

**Angled Backlit LCD**

**Easy access to print engine & ink cartridge bays**

**Large 250ml ink cartridges**

- 8.5" print width
- Up to 1,600 x 1,600 dpi
- Supports Roll-Roll, Roll-Cut & Print-Hold modes
- Fast Time-to-First Label < 10s
- Automatic cutter
- Supports hot-swapping
- Remote access via Embedded Web Server

- Ethernet 10/100Base-T
- USB 2.0
- GPIO
- Power Input

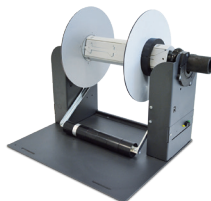
All connection ports are neatly designed and well placed at the back panel

- Built-in Un-winder for 8" OD roll
- Dust protection enclosure with view window
- Supports external un-winder for larger roll

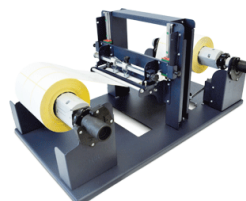
## Accessories

For more information, please visit us at [www.vipcolor.com](http://www.vipcolor.com)

### Re-winder/Un-winder



### Label Slitter



### Matrix Remover & Slitter

